

New Hotel Openings – South East Region – 2001-2005

Hotel/Location	Standard	Rooms
Berkshire		
Bracknell – The Grange	4 star	120
Reading – Express by Holiday Inn	Upper Tier Budget	74
Slough – Premier Travel Inn	Budget	84
Buckinghamshire		
Marlow – Crowne Plaza	4 star	168
Milton Keynes – Express by Holiday Inn	Upper Tier Budget	119
Aylesbury – Premier Travel Inn	Budget	64
Buckingham – Travelodge	Budget	n/a
Dorset		
Bournemouth – Village Hotel*	3 star	122
Bournemouth – Travelodge*	Budget	n/a
Poole – Premier Travel Inn	Budget	126
Hampshire		
Basingstoke – Four Seasons	5 star	133
Southampton – Jurys Inn*	3 star	270
Southampton – Express by Holiday Inn	Upper Tier Budget	131
Southampton – Premier Travel Inn	Budget	172
Southampton Airport – Premier Travel Inn	Budget	121
Portsmouth – Tulip Inn	Upper Tier Budget	108
Portsmouth – Express by Holiday Inn	Upper Tier Budget	130
Portsmouth – Travelodge	Budget	78
Havant – Innkeepers Lodge Portsmouth North	Budget	22
Winchester – Premier Travel Inn M3	Budget	40
Isle of Wight		
Bembridge Coast Hotel	Resort Hotel	234
Kent		
Maidstone – Village	3 star	122
Dover – Premier Travel Inn	Budget	100
Sittingbourne – Premier Travel Inn	Budget	40
Gillingham – Premier Travel Inn	Budget	46
Oxfordshire		
Oxford – Holiday Inn	3 star	154
Oxford – Malmaison*	Boutique	95
Oxford – Express by Holiday Inn	Upper Tier Budget	162
Oxford - Travelodge	Budget	150
Henley – Hotel du Vin	Boutique	43
Witney – Express by Holiday Inn*	Upper Tier Budget	n/a

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Surrey

Woking – Holiday Inn	4 star	161
Staines – Travelodge	Budget	65
Leatherhead – Travelodge	Budget	96
Guildford – Travelodge	Budget	n/a
Sussex		
Brighton – Alias Hotel Seattle	Boutique	71
Brighton - Myhotel	Boutique	94
Brighton – Hotel du Vin	Boutique	37
Eastbourne – Premier Travel Inn	Budget	n/a
Chichester – Premier Travel Inn	Budget	84

* Under construction

In addition, many other hotels have undergone major refurbishments and extensions, re-positioning and rebranding and/or added spa, leisure and conference facilities.

Key locations that have seen a significant expansion of their hotel stock have been Oxford, Southampton and Portsmouth. Two hotels are also currently under construction in Bournemouth.

Much of the focus has been on budget hotel development. There has also been rapid expansion in the upper-tier budget sector, with new Express by Holiday Inns opening in Reading, Milton Keynes, Southampton, Portsmouth and Oxford, and a Tulip Inn in Portsmouth.

The strength of the South East hotel market has also lead to new 3,4 and 5 star hotel development, with new 3 star hotels in Oxford, Southampton and Maidstone, and new 4 star hotels in Bracknell, Marlow and Woking. The 5 star Four Seasons Hampshire opened at Dogmersfield near Basingstoke in February 2005. The region has also seen boutique hotel development in Brighton, Oxford and Henley-on-Thames.