

HAMPSHIRE HOTEL SUPPLY

The Current Offer

Hampshire has a total of 156 hotels offering just under 9,000 rooms. The current hotel supply in the county is dominated by 3 star hotels. Hampshire also has a good supply of 4 star and budget hotels, as well as three 5 star hotels.

Hampshire Hotel Supply – by Standard – October 2005

Standard of Hotel	Estabs	Rooms	% of Rooms	Av. Size of Hotel (Rooms)
5 star	3	365	4.1	122
4 star	17	1691	18.8	99
3 star	71	4134	45.9	58
2 star	29	563	6.3	19
Budget	36	2245	24.9	62
Total Supply	156	8998	100.0	57

Key concentrations of hotels in Hampshire are in Southampton, Portsmouth, Basingstoke and the New Forest. Eastleigh also has a good hotel supply. Hotels here also serve the Southampton market.

Hampshire Hotel Supply – by Location – October 2005

Location	Hotels	Rooms	% Rooms Supply
Southampton	20	1838	20.4
Portsmouth	17	1470	16.3
Basingstoke	18	1218	13.5
Winchester	10	540	6.0
New Forest	39	1019	11.4
Farnborough/ Aldershot/ Fleet	10	644	7.1
Havant/ Hayling Island	8	562	6.2
East Hampshire	9	265	2.9
Fareham	5	434	3.8
Eastleigh	11	831	9.2
Other Hampshire Towns (Andover, Stockbridge, Romsey)	9	268	3.2
Total Supply	156	8998	100.0

Hampshire has three 5 star hotels, including the recently opened Four Seasons Hampshire Hotel at Dogmersfield near Basingstoke.

Hampshire 5 Star Hotels

Hotel	Location	Rooms
De Vere Grand Harbour	Southampton	172
Four Seasons Hampshire	Dogmersfield, Hook	133
Chewton Glen	New Forest	60

4 star brands represented in the county include Marriott, Hilton, Macdonald, Paramount, Thistle, Marston, and Shire.

Hampshire 4 Star Hotels

Hotel	Location	Rooms
Hilton	Southampton	135
Marriott	Portsmouth	172
Hilton	Portsmouth	119
Tylney Hall (Elite)	Basingstoke	110
Audley's Wood (Bridgehouse)	Basingstoke	72
Hilton	Basingstoke	141
Basingstoke Country (Paramount)	Basingstoke	100
Apollo (Independent)	Basingstoke	125
Hampshire Centrecourt (Marston)	Basingstoke	90
Wessex (Macdonald)	Winchester	94
Hotel du Vin	Winchester	23
Lainston House (Exclusive)	Winchester	50
Rhinefield House (Hand Picked)	New Forest	34
Langstone (Independent)	Hayling Island	103
Solent (Shire)	Fareham	111
Marriott Meon Valley	Eastleigh	112
Botley Park (Macdonald)	Eastleigh	100

Hampshire has a significant supply of 3 star hotels, with major concentrations in the New Forest and Southampton. 3 star brands currently represented in the county include Holiday Inn, Novotel, Jury's Inn, Best Western, Corus, and Quality.

Hampshire 3 Star Hotels

Hotel	Location	Rooms
Jury's Inn	Southampton	270
Novotel	Southampton	121
Holiday inn	Southampton	125
Southampton Park	Southampton	72
Dolphin	Southampton	73
Highfield House	Southampton	66
Woodlands Lodge	Southampton	16
Holiday Inn	Portsmouth	168
Innlodge	Portsmouth	74
Queen's	Portsmouth (Southsea)	100
Royal Beach	Portsmouth (Southsea)	115
Westfield Hall	Portsmouth (Southsea)	27
Holiday Inn	Basingstoke	84
Red Lion	Basingstoke	59
Raven	Hook	38
Wellington Arms	Stratfield Turgis	35
Winchester Royal	Winchester	75
The Winchester	Winchester	72
Harestock Lodge	Winchester	17
Dolce Norton Manor	Norton, Winchester	98
Elmer's Court	New Forest	42
Carey's Manor	New Forest	79
Lyndhurst Park	New Forest	59
Balmer Lawn	New Forest	55
Passford House	New Forest	50
Moorhill House	New Forest	24
Forest Park	New Forest	38
Crown	New Forest	38
Bartley Lodge	New Forest	31
Forest Lodge	New Forest	28
Burley Manor	New Forest	38
Stanwell House	New Forest	29
Montagu Arms	New Forest	25
Master Builder's House	New Forest	25
South Lawn	New Forest	24
New Park Manor	New Forest	24
Bell Inn	New Forest	25
Beaulieu	New Forest	18
Woodlands Lodge	New Forest	16
Tyrell's Ford	New Forest	10
Whitley Ridge	New Forest	14
Westover Hall	New Forest	13

String of Horses	New Forest	7
Holiday Inn	Farnborough	143
Falcon	Farnborough	30
Potters International	Aldershot	97
Lismoyne	Fleet	62
The Elvetham	Fleet	70
Casa Dei Cesari	Yateley	44
Sinah Warren	Hayling Island	258
Bear	Havant	42
Brookfield	Emsworth	40
Grange	Alton	30
Alton House	Alton	39
Swan	Alton	36
Southdowns Country	Petersfield	20
Old Thorns	Liphook	32
Holiday Inn	Fareham	125
Red Lion	Fareham	45
Lysses House	Fareham	21
Holiday Inn	Eastleigh	130
Concorde Club	Eastleigh	35
Botleigh Grange	Eastleigh	58
Chilworth Manor	Chilworth, Southampton	98
Marwell	Marwell	68
Quality	Andover	39
White Hart	Andover	27
Essebourne Manor	Andover	15
Grosvenor	Stockbridge	25
Corus	Romsey	54
White Horse	Romsey	34

Hampshire has a good supply of budget hotels, with concentrations in Southampton and Portsmouth, both of which have seen significant budget hotel development in recent years. Basingstoke has a limited supply of budget hotels for a town of its size. Winchester is also poorly served by budget hotels.

Hampshire Budget Hotels

Brand	Location	Rooms
Upper-Tier Budget		
Express by Holiday Inn	Southampton	131
	Southampton West	103
	Portsmouth	130
Tulip Inn	Portsmouth	108
Budget		
Ibis	Southampton	93
	Portsmouth	144
Premier Travel Inn	Southampton City Centre	172
	Southampton (Rownhams)	39
	Southampton North	32
	Southampton West	67
	Southampton Airport	121
	Portsmouth	64
	Southsea	40
	Basingstoke Central	71
	Basingstoke South	29
	Winchester MSA	40
	Farnborough	40
	Aldershot	60
	Havant	36
	Fareham	41
	Eastleigh	60
Travelodge	Southampton	59
	Portsmouth	108
	Basingstoke	44
	Winchester, Sutton Scotney	31
	Winchester, Sutton Scotney	40
	Stoney Cross, New Forest	32
	Emsworth	36
	Alton, Four Marks	31
	Liphook	40
	Eastleigh	31
	Barton Stacey	20
Days Inn	Fleet MSA	58
Innkeeper's Lodge	Portsmouth	33
	Portsmouth North, Rowland's Castle	21
	Fleet	40

Hampshire has a good supply of luxury country house hotels, with most of the leading UK luxury country house hotel chains represented in the county.

Hampshire Luxury Country House Hotels

Hotel	Operator/ Brand	Location	Rooms
Four Seasons Hampshire	Four Seasons	Dogmersfield, Hook	133
Tylney Hall	Elite/ Small Luxury Hotels of the World	Basingstoke	110
Audley's Wood	Bridgehouse	Basingstoke	72
Lainston House	Exclusive	Winchester	50
Chewton Glen	Relais & Chateaux	New Forest	60
Rhinefield House	Hand Picked	New Forest	34
New Park Manor	Von Essen	New Forest	24

Recent Changes in the Hampshire Hotel Supply

The Hampshire hotel supply has increased by over 10% in the past 3 years, with the opening of 7 new hotels (915 rooms) and extensions to 6 hotels (147 rooms). A number of hotels have also upgraded.

New Hotels in Hampshire 2003-2005

Hotel	Location	Standard	No. of Rooms	Year Opened
Jury's Inn	Southampton	3 star	270	2005
Four Seasons Hampshire	Dogmersfield, Hook	5 Star	133	2005
Tulip Inn	Portsmouth	Budget	108	2004
Express by Holiday Inn	Southampton	Budget	131	2003
Premier Travel Inn	Southampton Airport	Budget	121	2003
Express by Holiday Inn	Portsmouth	Budget	130	2003
Innkeeper's Lodge Portsmouth North	Rowland's Castle	Budget	22	2003

Hampshire Hotels – Extensions and Upgrades 2003-2005

Hotel	Location	Additional Bedrooms	Total Bedrooms Now	Change in Standard
4 Star				
Rhinefield House	New Forest		34	Upgraded to 4 star
Langstone	Hayling Island		103	Upgraded to 4 star
Hampshire Centre Court	Basingstoke	40 + new spa and leisure complex	90	Upgraded to 4 star
Botley Park	Botley, Eastleigh	30	130	Extension + extensive new conference and banqueting facilities completed early 2005
Basingstoke Country	Basingstoke		100	Re-opened March 2003 after fire in 2002
3 Star				
Dolphin	Southampton		73	Refurbished as a boutique hotel
Chilworth Manor	Chilworth, Southampton		98	Began trading as a hotel in 2004 – previously traded as a residential conference centre
Dolce Norton Manor	Norton, Winchester		98	Began trading as a hotel February 2005 – previously traded purely as a conference centre
Lismoyme	Fleet	18	62	
Budget				
Travelodge	Portsmouth	30	108	
Travelodge	Basingstoke	12	44	
Premier Travel Inn Southampton West	Southampton	17	67	Demolished and rebuilt in 2003
Hotel Resorts				
Sinah Warren	Hayling Island		258	Upgraded to a Warner's Character Hotel

Planned New Hotels

The following new hotel developments are currently planned in Hampshire:

Hampshire – Planned New Hotels – 2006

Hotel	Location	Standard	No. Rooms	Opening Date
Millennium Hotel	Southampton	4 star+	200	2007
Days Inn	Winchester	Budget	140	Winter 2006/07
Premier Travel Inn	Andover	Budget	50	Spring 2006
Premier Travel Inn	Petersfield	Budget	60	Spring 2006

New hotels have also been proposed for Farnborough, Aldershot, and Eastleigh.

The new Tulip Inn at Portsmouth is planning to add 32 rooms and conference facilities, due to open early in 2007.