

BASINGSTOKE

Current Hotel Supply

Basingstoke has a total of 15 hotels, with just over 1,000 bedrooms. 4 star hotels account for over 60% of Basingstoke's hotel supply. The town has only one branded 3 star hotel and a limited supply of budget hotel accommodation, although there are proposals currently for a number of new budget hotels in and around the town. The Hampshire Court has plans for a 56 bedroom extension.

Basingstoke Hotel Supply – by Standard – September 2008

Standard of Hotel	Estabs	Rooms	% of Rooms
5 star	-	-	-
4 star	6	640	61.0
3 star	4	221	21.0
2 star	2	43	4.1
Budget	3	146	13.9
Total Supply	15	1050	100.0

Basingstoke Hotels – September 2008

Hotel	Rooms	Grading
Tylney Hall, Rotherwick	112	4 Star Country House
Audley's Wood	72	4 Star Country House
Hilton	141	4 Star
Basingstoke Country	100	4 Star
Apollo	125	4 Star
Hampshire Court	90	4 Star
Holiday Inn	86	3 Star
Red Lion	62	3 Star
Raven, Hook	38	3 Star
Wellington Arms, Stratfield Turgis	35	3 Star
White Hart, Hook	21	2 Star
Hook House, Hook	22	2 Star
Premier Inn Basingstoke Central	73	Budget
Premier Inn Basingstoke South	29	Budget
Travelodge	44	Budget

Proposed Hotel Development

Proposed Hotel/Site	Standard	No. Rooms	Details
Hampshire Court	4 star	90	Plans for 56-bedroom extension + refurbishment of public areas
Audley's Wood	4 star		Hotel has planning permission for +23 bedrooms.
Red Lion	3 star	62	Proposed 50-bedroom extension as part of the redevelopment of the area around the hotel. On hold currently
Ibis	Budget	132	Hotel proposed at Basing View. A planning application submitted in January 2008 has been refused but may go to appeal.
Apollo Hotel	Budget	99	The owners of the Apollo Hotel have plans to develop a budget hotel adjacent to the existing hotel.
Premier Inn	Budget	50	Hotel proposed as part of a mixed-use scheme at the Aldermaston Triangle.
Eli Lilly Building	n/a	n/a	Lemon Land has announced plans to convert the art deco white building on the Eli Lilly manufacturing site into a hotel as part of the redevelopment of the site.