

HOOK & SURROUNDING AREA

Current Hotel Supply

There are 10 hotels currently in Hook and the surrounding area, with a total of 530 bedrooms. The area has 4 country house hotels, including the 5 star Four Seasons at Dogmersfield, which opened in 2005. The Highfield Park and Heckfield Park residential conference centres (operated by De Vere Venues) started trading as country house hotels in 2007. De Vere Venues is in the process of applying for a hotel license for its Warbrook House conference centre at Eversley.

Hook & Surrounding Area Hotel Supply – by Standard – September 2008

Standard of Hotel	Estabs	Rooms	% of Rooms
5 star	1	133	25.1
4 star	1	112	21.1
3 star	4	188	35.4
2 star	4	97	18.4
Budget	-	-	-
Total Supply	10	530	100.0

Hook & Surrounding Area Hotels – September 2008

Hotel	Rooms	Grading
Four Seasons, Dogmersfield	133	5 Star Country House
Tylney Hall, Rotherwick	112	4 Star Country House
George, Odiham	28	3 Star
Wellington Arms, Stratfield Turgis	35	3 Star
Highfield Park	58	3 Star Country House
Heckfield Place	67	3 Star Country House
White Hart, Hook	21	2 Star
Raven, Hook	38	2 Star
Hook House, Hook	22	2 Star
New Inn, Heckfield	16	2 Star

Proposed Hotel Developments

Proposed Hotel/Site	Standard	No. Rooms	Details
Warbrook House Eversley	Country House	74	Residential conference and training centre currently in the process of applying for a hotel license