

SOUTHAMPTON/ EASTLEIGH M27 CORRIDOR

Current Hotel Supply

There are 21 hotels currently in the Southampton/Eastleigh M27 corridor, with a total of 1,651 bedrooms. This includes the Hilton Southampton at Chilworth and two large 4 star country club/ golf hotels (Marriott Meon Valley and Macdonald Botley Park). The area also has a number of 3 star and good supply of budget hotels. Hotels here also serve the Southampton market. De Vere Venues' New Place at Shirrell Heath began trading as a hotel in 2007 (having previously traded purely as a residential conference centre). Highfield House re-opened as a hotel in June 2007 following refurbishment under its new owners, Folio Hotels. Chilworth Manor opened a new leisure club in October 2007. Botleigh Grange at Hedge End has upgraded to 4 star and is now managed by Legacy Hotels. The White Horse at Romsey and Potters Heron at Ampfield have both undergone major refurbishment under new owners in 2008. The Marriott Meon Valley has also undergone major refurbishment in 2008.

Southampton/ Eastleigh M27 Corridor Hotel Supply – by Standard September 2008

Standard of Hotel	Estabs	Rooms	% of Rooms
5 star	-	-	-
4 star	4	434	26.3
3 star	8	600	36.3
2 star	1	18	1.1
Budget	8	599	36.3
Total Supply	21	1651	100.0

Southampton/ Eastleigh M27 Corridor Hotels – September 2008

Hotel	Rooms	Grading
Hilton Southampton	135	4 Star
Marriott Meon Valley	113	4 Star Country Club
Macdonald Botley Park	130	4 Star Country Club
Botleigh Grange	56	4 Star
Holiday Inn Eastleigh	129	3 Star
Highfield House	71	3 Star
Ellington Lodge, Eastleigh	35	3 Star
Chilworth Manor, Chilworth	95	3 Star
White Horse, Romsey	40	3 Star
Potters Heron, Ampfield	54	3 Star
New Place, Shirrell Heath	108	3 Star
Marwell, Marwell	68	3 Star
Upland Park	18	2 Star
Express by Holiday Inn Southampton M27 Jct7	131	Budget
Express by Holiday Inn Southampton West	105	Budget
Premier Inn Eastleigh	60	Budget
Premier Inn Southampton North	32	Budget
Premier Inn Southampton (Rownhams)	39	Budget
Premier Inn Southampton West	67	Budget
Premier Inn Southampton Airport	121	Budget
Travelodge Southampton Eastleigh	44	Budget

Proposed Hotel Developments¹

Proposed Hotel/Site	Standard	No. Rooms	Details
Rose Bowl West End	4 star	175	Hotel with spa and conference facilities included as part of the £45 million development of the Rose Bowl that was granted planning permission by Eastleigh Borough Council in March 2008.
Rownhams Motorway Services Area M27 Premier Inn	Budget	40	Planning permission renewed January 2007
Express by Holiday Inn Southampton M27 Jct7	Upper-tier Budget	131	Plans for an additional 45 bedrooms
Premier Inn Southampton (Rownhams)	Budget	16	Has planning permission for a further 16 bedrooms
Chilworth Manor	3 star	48	Has planning permission for a 48 bedroom extension. No plans to implement currently.

¹ See also proposals for hotels in Southampton City Centre