

### Recent Changes to The Kent East Hotel Supply

The Kent East hotel supply has increased by over 400 rooms (almost 10%) since 1999, with the opening of 8 new hotels (227 rooms) and extensions to 7 existing hotels (176 rooms).

#### Kent East Hotel Openings 1999-2003

Hotel/ Location	Standard	Rooms	Year Opened
Premier Travel Inn, Margate	Budget	44	1999
Express by Holiday Inn, Canterbury	Budget	89	1999
Premier Travel Inn, Sittingbourne	Budget	40	2000
London Beach, Tenterden	3 Star	24	2000
Premier Travel Inn, Dover	Budget	100	2001
Railway Hotel	Inn	5	2001
Evenhill, Littlebourne	Inn	16	2003
Sun Inn, Faversham	Inn	9	2003
<b>Total New Rooms</b>		<b>227</b>	

#### Kent East Hotel Extensions 1999-2003

Hotel/ Location	Standard	Additional Rooms	Year Opened
Falstaff, Canterbury	3 Star	20	1999
Marine, Whitstable	Inn	9	2001
Premier Travel Inn, Folkestone	Budget	39	2001
Travelodge, Ashford	Budget	45	2002
Abbot's Barton, Canterbury	3 Star	35	2002
Fayreness, Broadstairs	3 Star	20	2002
Shurland, Eastchurch		8	2003
<b>Total New Rooms</b>		<b>176</b>	

The focus of hotel development activity over the past 5 years has largely been on budget hotels, with a 77.6% increase in budget hotel stock and 357 new budget rooms. In addition, Shepherd Neame have been active in adding rooms to their rural and market town pubs and hotels.